

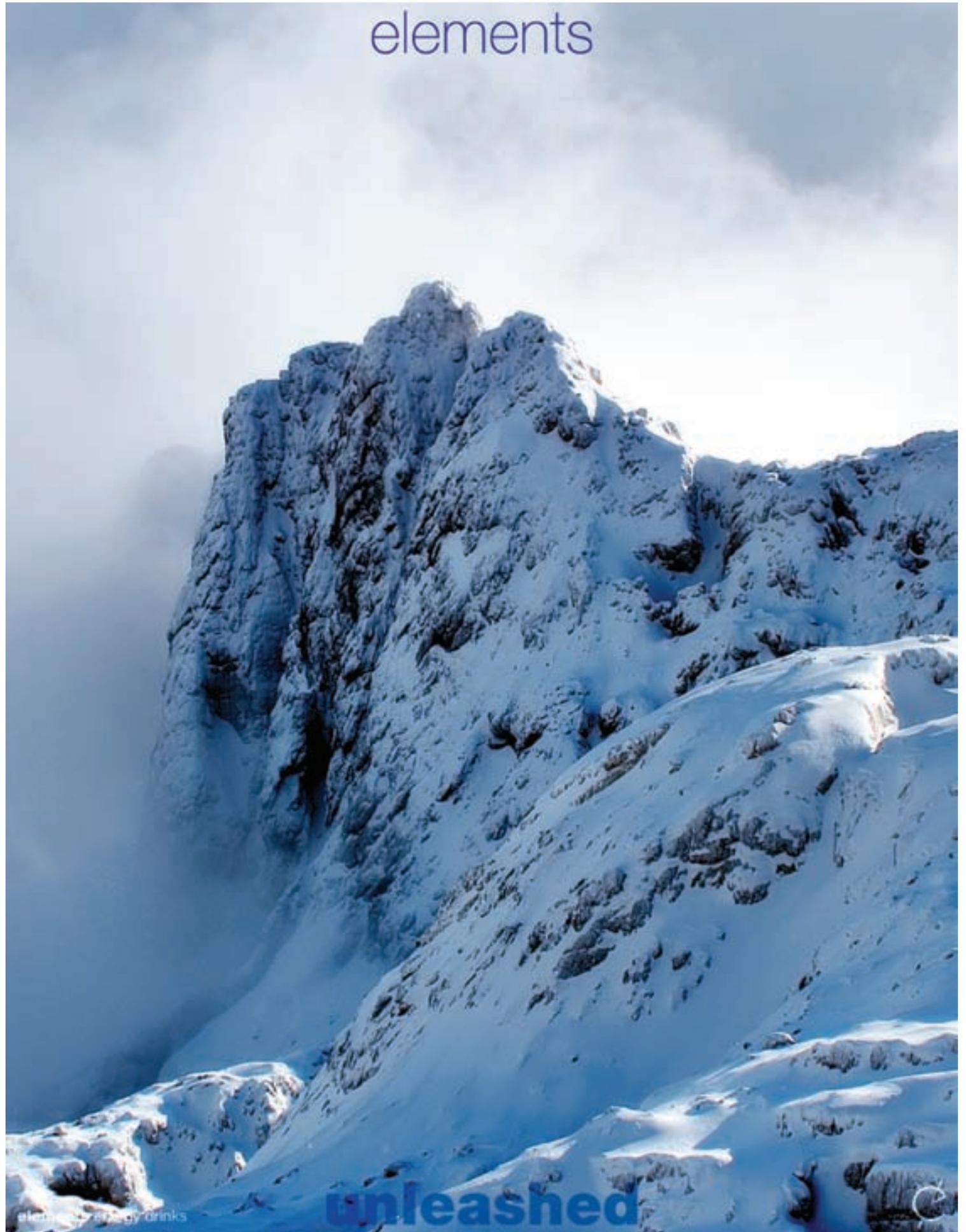
**vincent  
schunk** design portfolio

product design | branding & identity | print work | web design





elements



elements energy drinks

unleashed



The number one magazine for guitar players

# FRET



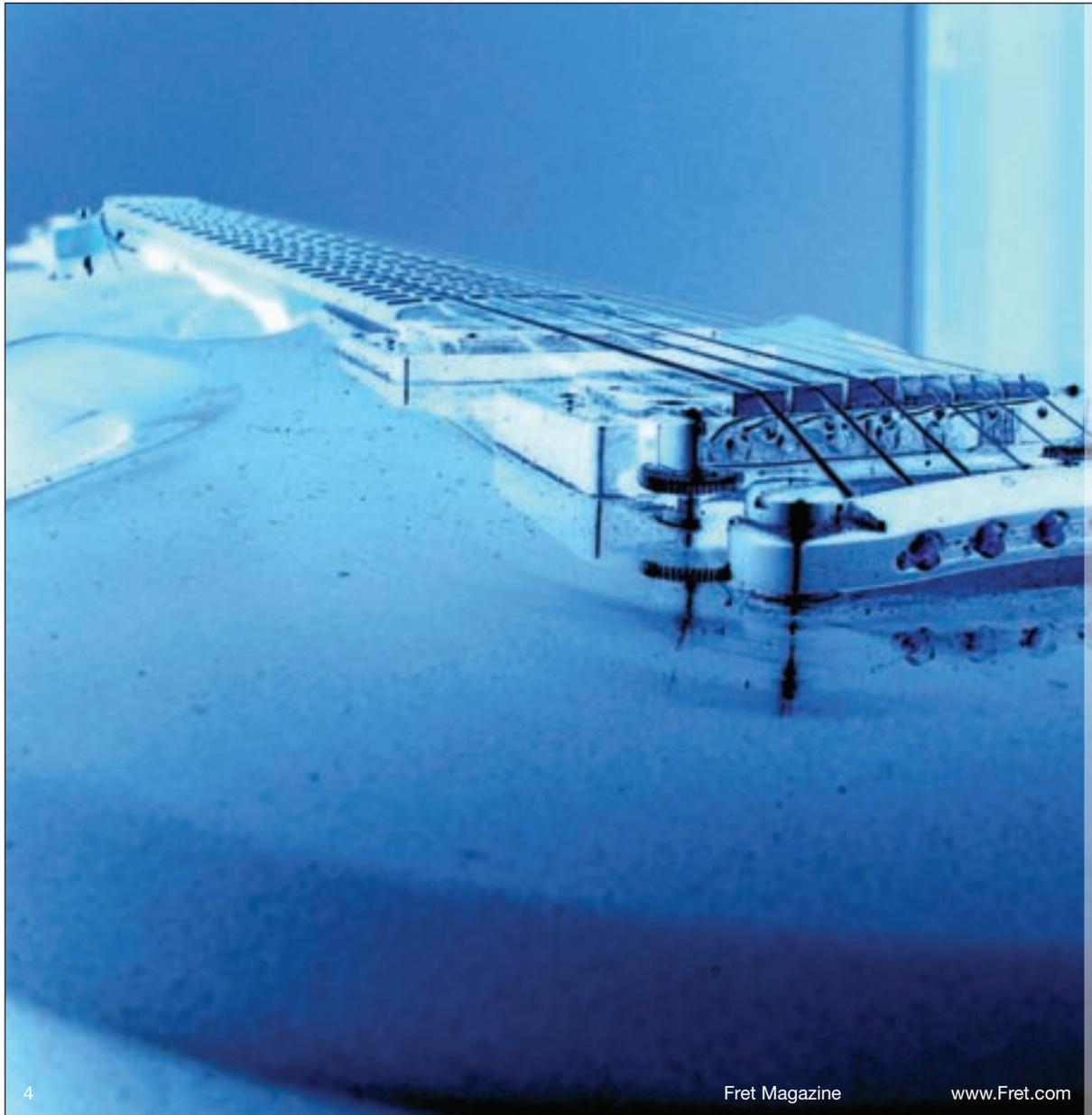
# PRS

Their battle with Gibson  
and how it affects you

Plus  
**LEARN JOE'S  
TOP FIVE  
TRICKS**

May 2007 | \$5.49 US





# PRS

vs

# Gibson

*Their legal battle and what it means to you.*

**Gibson Guitar Corp.** in the United States District Court for the Middle District of Tennessee has won a landmark trademark infringement case against manufacturer Paul Reed Smith. The claim involved Gibson's Les Paul single cutaway guitar with a body design which Paul Reed Smith used without permission or compensation to Gibson. This case declared that Paul Reed Smith infringed on Gibson's valid trademark.

Gibson Guitar claimed that the Paul Reed Smith "Singlecut" guitar infringed on the company's trademark which is registered for its Les Paul single cutaway guitar. Included in the claim is the fact that the Paul Reed Smith model unjustly used the Les Paul design and would cause confusion in the marketplace and damages to Gibson Guitar, the amount of which will now be determined in the next phase of the proceedings.

Gibson's Les Paul single cutaway guitar is traditionally shaped with a portion removed from the body of the guitar where the lower section of the fingerboard meets the body of the guitar. The term "single cutaway guitar" denoted that portion of the guitar between the neck and its lower part, that appears to be missing from the natural, round body contour. The removal of this portion forms what is often referred to as the "horn."



## What is good design?

"The possibilities for innovation are not, by any means, exhausted. Technological development is always offering new opportunities for innovative design. But innovative design always develops in tandem with innovative technology, and can never be an end in itself."

**Dieter Rams**

# INNOVATIVE

USEFUL

AESTHETIC

UNDERSTANDABLE

UNOBTRUSIVE

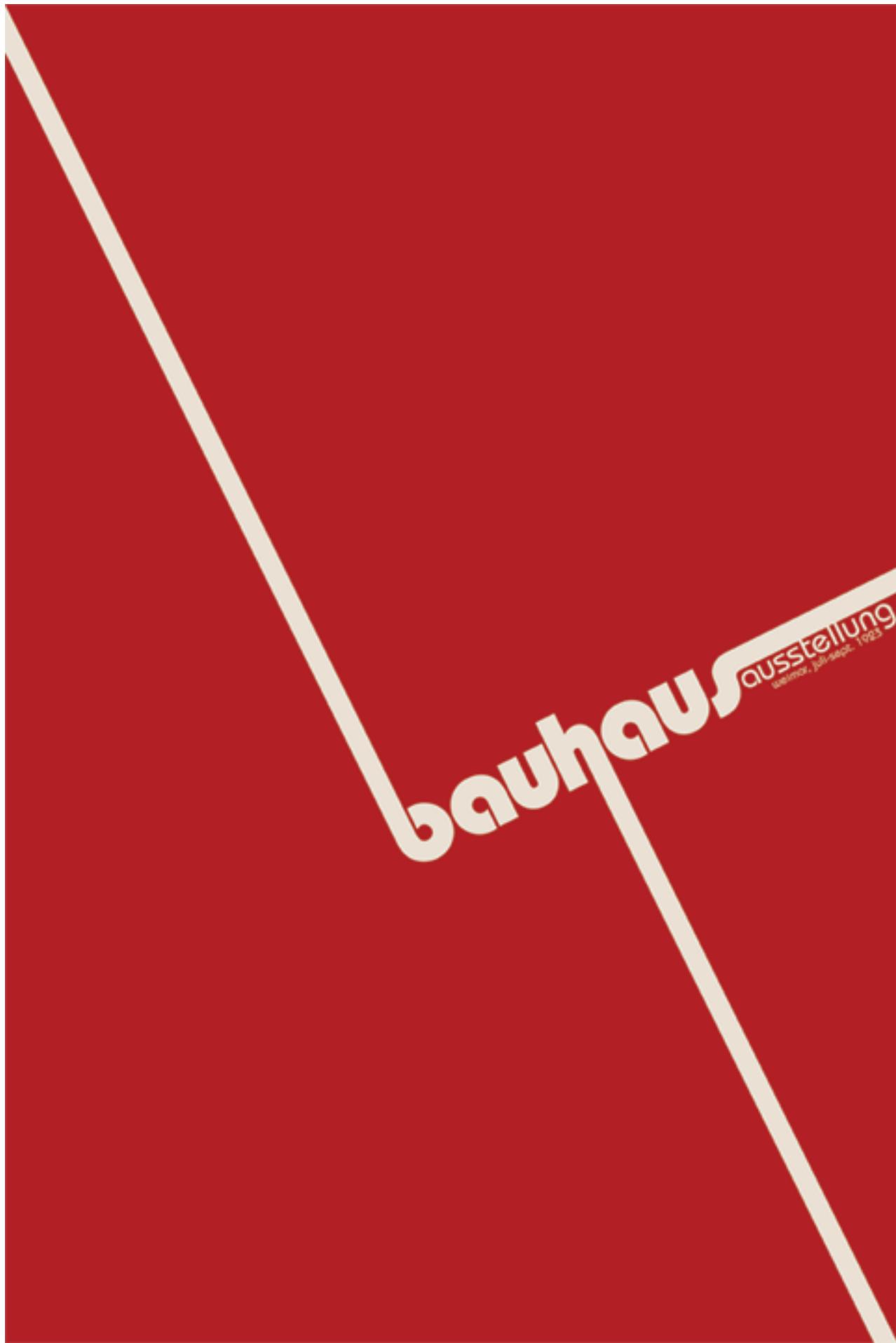
HONEST

LONG-LASTING

THOROUGH

ECO-FRIENDLY

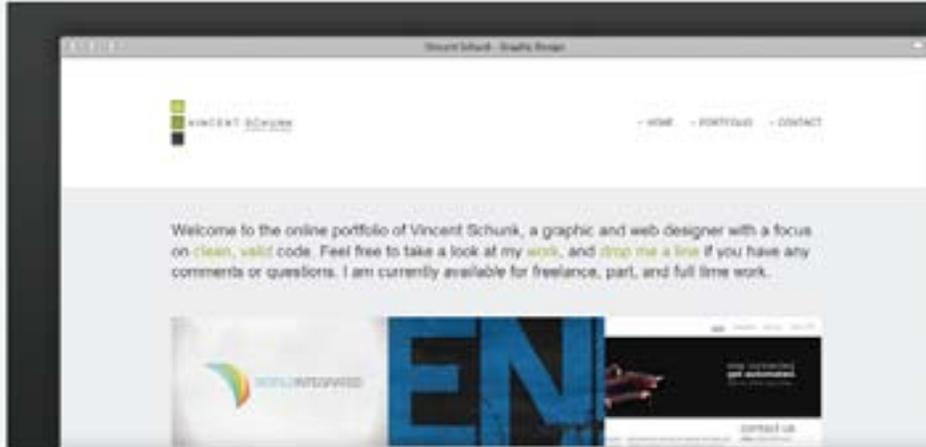
MINIMAL



**bauhaus** ausstellung  
summer - juli-sept. 1993







## Product Sample

Sed quis molestie ligula. Nullam a erat diam. Curabitur eget tincidunt uma. Duis arcu tellus, cursus vel egestas sed, auctor id est. Integer auctor pellentesque diam, dapibus commodo orci dictum nec.

[Discover more about our products »](#)

## What We Do

Cras scelerisque porta risus, vel tristique leo ullamcorper. Vestibulum ac vestibulum erat. Aenean aliquet fringilla.

Nullam vitae justo nisi. Fusce at tempor orci. Sed a odio in ipsum auctor mollis. Vivamus sem enim.

Tempus quis porta vel, convallis et augue. Pellentesque sed sapien risus, tempor euismod est.

[Discover more about our products »](#)

## Our Message

Praesent commodo ullamcorper diam quis molestie. Aenean aliquet sagittis scelerisque. Suspendisse convallis lorem non ante porta bibendum. Proin volutpat dapibus mi quis mollis. Sed ac nulla tellus, eget cursus felis. Fusce elit magna, blandit sit amet volutpat in, tristique a nulla. Aliquam erat volutpat. Nam ac lectus ut massa volutpat sollicitudin. In mollis libero in ligula auctor iaculis. Aenean vitae ipsum nunc.

[Learn more about our message »](#)

## Recent News

*Friday, 1/1/10*

Donec varius, lectus non viverra malesuada, odio purus tempor elit, vitae fermentum mi enim vitae mi. Sed quis vehicula enim.

[Read more \[...\]](#)

*Thursday, 12/31/09*

Nunc imperdiet orci et sem vestibulum auctor vehicula eget erat. Nullam ut prelium enim. Donec venenalis mauris quis lectus aliquet ut tincidunt nulla.

[Read more \[...\]](#)



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**get automated.**  
*Let us show you how...*

## welcome

Whether automation is your business, or supports your business, your automation systems represent a significant investment. You want to protect that investment and ensure its reliable operation. Upstate Automation provides a full array of design, panel building, programming,

support and inspection services to maintain the safe and reliable operation of your automation systems. From minor modifications to complete control system installation and upgrades, our goal is to maintain your systems and keep your business running smoothly.

## contact us

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# Vincent Schunk

76 Andrea Court  
Clifton Park, NY 12065  
(518) 260-5862

Vincent@VincentSchunk.com

## OBJECTIVE

Seeking a full- or part-time graphic/web design position with in-depth, creative design opportunities, as well as a chance to express myself and continue learning.

## SELECTED SKILLS

### Adobe:

Illustrator CS6  
Photoshop CS6  
Fireworks CS6  
InDesign CS6  
PageMaker 7  
Dreamweaver CS6  
Flash CS6

### Corel:

Painter X  
Draw X4  
Paint Shop Pro Photo X2

### Other:

Quark XPress  
WordPress  
W3C Valid HTML and CSS  
Management and leadership training  
Word processors including:  
Microsoft Office  
OpenOffice

Extensive experience with PC and Mac platforms.

## EXPERIENCE

Full-time position with the Amsterdam Recorder (May 2010 - Present)

### Skills:

Ad layout and design  
Newspaper and miscellaneous publication page layout  
Web ad design

Contact: Andrew Hanna, Andrew@recordernews.com

Freelance graphic and web design work including:

Branding and identity for Little Harbor, Inc.  
Logo and website design for Upstate Testing & Control Systems, Inc.  
Branding and identity for Sundown Landscapes

Full-time position with Manchester Newspapers, Inc.

### Skills:

Ad layout and design  
Web design and content management

Contact: John Manchester, John@manchesternewspapers.com

Internship with SBDC at SUNY Plattsburgh

### Skills:

Page layout  
Text/Copy editing  
Photo editing  
Miscellaneous design work

Contact: Susan Steele, Steelesw@plattsburgh.edu

Internship with Intellisites Web Design (Summer 2006)

### Skills:

Maintenance and creation of websites using Dreamweaver  
Branding and identity work with Illustrator and Photoshop

Contact: Miriam Paska, Miriam@intellisites.com

## EDUCATION

Bachelor of Fine Arts degree with a concentration in Graphic Design  
SUNY Plattsburgh, graduated Fall 2006

Graphic Design concentration in high school, Regents degree  
Saratoga Springs High School, graduated 2002

